

## **Historic, Archive Document**

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# HEBERLING GLADIOLUS

BETTER BLOOMING BULBS

CORN BELT GROWN

INCORPORATED

J. H. Heberling

Easton, Illinois, U. S. A.

## Mid-Winter Special Sale!

JANUARY 18, 1941

Should you want varieties other than listed below, we suggest that you look over our complete Fall Catalog. We can supply most of the items listed therein.

All stock offered is quality stock, first class in every respect, up to size, and free of disease and insect pests.

Because at this season some varieties begin to run low, we will supply the next size available should we not have the size ordered, unless you advise to the contrary.

All stock is offered subject to prior sale.

### Wholesale Prices

ALL PRICES QUOTED HEREIN ARE F. O. B. EASTON, ILLINOIS

Prices are per 100; 25 or more at 100 rate; 1,000 at eight times the 100 rate.

TEN bulbs may be purchased of same size and variety for  $\frac{1}{8}$  of the 100 rate.

No order accepted for less than \$1.50 from this list.

EXTRAS in all orders.

Terms: Cash with order or 25% cash and balance C. O. D.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5
ALBATROS	100	\$1.90	\$1.50		\$1.00	\$0.80
BAGDAD	100	1.80				
BEACON	100		3.50	\$3.00	2.50	2.00
BEAUTIFUL OHIO	100	12.00	10.00	8.00	6.00	5.00
BETSY BOB UP	100	1.90	1.50	1.20	1.00	.80
BILL SOWDEN	100	1.60	1.20	1.00	.80	.60
BIT O'HEAVEN	100		2.40	2.00	1.60	1.20
BLEEDING HEART	100		2.00	1.60		
BLUE DANUBE	100		2.00	1.60	1.20	1.00
BRIGHTSIDE	100	2.00	1.60			
CHAS DICKENS	100	2.00	1.60	1.20		
CHRISTABEL	100	1.80	1.50	1.20	1.00	
COMMANDER KOEHL	100		2.00	1.60	1.20	1.00
CORONATION	100	1.40	1.00	.80	.60	.50
CREVE COUER	100	3.00	2.40	2.00	1.60	1.20
DEBONAIR	100	1.80	1.60	1.20	1.00	
DR. DURR	100	1.60	1.20	1.00	.80	.60
DR. F. E. BENNETT	100		1.60	1.20	1.00	.80
DREAM O'BEAUTY	100		2.00	1.60	1.20	1.00
DUNA	100	1.80	1.40	1.00		
EARLY ROSE	100	3.00	2.40	2.00	1.60	1.20
EMILE AUBRUN	100		1.60	1.20	1.00	
EXCELLENCE	100		1.60	1.20		
FAIREST PEARL	100	2.00	1.60	1.20		
FLAMING METEOR	100	3.00	2.40	2.00		
FRANK J. McCOY	100	2.40	1.60	1.20	1.00	
GERTRUDE SWENSON	100		4.00	3.00	2.40	
GOLDEN CHIMES	100	3.00	2.40	2.00	1.60	
GOLDEN CUP	100		1.60	1.20	1.00	.80
GOLDEN LANCER	100	2.00	1.60	1.20		
GRAND SLAM	100	2.40	2.00	1.60	1.20	
HINEMOA	100	5.00	4.00	3.20	2.60	
IRAK	100	3.00	2.40	2.00		
JOS. S. BACH	100	3.00	2.40	2.00	1.60	1.20
KASSEL	100	3.00	2.40	2.00	1.60	1.20
KING ARTHUR	100	2.40	2.00	1.60	1.20	1.00
LA FIESTA	100	3.00	2.40	2.00	1.60	
LA PALOMA	100	1.60	1.20	1.00		
LONDONDERRY	100	2.00	1.60	1.20	1.00	.80
LUCIFER	100	2.40	2.00	1.60	1.20	1.00

	Per	No. 1	No. 2	No. 3	No. 4	No. 5
MAID OF ORLEANS	00	\$1.80	\$1.40	\$1.20	\$1.00	
MARGARET FULTON	100	1.80	1.40	1.20	1.00	
MARMORA	100		2.00	1.60	1.20	
MAROCCO	100		1.60	1.20	1.00	
MILDRED LOUISE	100		1.60	1.20	1.00	.80
MILFORD	100	3.00	2.40	2.00	1.60	
MINUET	100	1.90	1.50	1.20	1.00	
MISS NEW ZEALAND	100	5.00	4.00	3.20	2.40	
MOORISH KING	100	4.00				
MOTHER MACHREE	100	2.40	2.00	1.60	1.20	
NEW ERA	100	9.00	7.00	5.40	4.00	
PEGGY LOU	100	10.00	8.00	6.40	5.00	4.00
PELEGRINA	100		1.60	1.20		
PICARDY	100	1.60	1.20	1.00	.80	.60
PIRATE	100	2.80	2.20	1.80	1.40	
POLAR ICE	100		2.00	1.60	1.20	1.00
RECOVERY	100	2.00	1.60	1.20	1.00	.80
RED LORY	100	2.00	1.60	1.20	1.00	.80
RED PHIPPS	100	2.00	1.60	1.20	.90	.70
REWI FALLU	100		4.00	3.00	2.40	1.60
ROSALIE	100	10.00	8.00	6.40	5.00	4.00
ROSA VAN LIMA	100	10.00	8.00	6.40	5.00	4.00
SEÑORITA	100	2.00	1.60	1.20	1.00	.80
SHIRLEY TEMPLE	100		2.40	2.00	1.60	1.20
SMILING MAESTRO	100	2.80	2.20	1.80	1.40	1.00
SNOW PRINCESS	100		12.00	9.60	7.20	6.00
SNOWDEN	100	1.60	1.20	1.00		
SOLVEIG	100		3.00	2.40		
SOUTHERN CROSS	100	2.00	1.60	1.20	1.00	.80
STAR OF BETHLEHEM	100	3.20	2.60	2.00	1.60	1.20
SYMPHONY	100	2.40	2.00	1.60		
TAIAROA	100	3.00	2.40	2.00	1.60	1.20
THE FIRST	100	8.00	6.00	4.00		
THE MOOR	100	3.00	2.40	2.00	1.60	1.20
TOKEN	100	2.60	2.00	1.60	1.00	
VAGABOND PRINCE	100	3.00	2.40	2.00	1.60	1.20
WASAGA	100	1.60	1.20	1.00	.80	.60
WHITE ORCHID	100		2.20	1.60	1.20	1.00
ZAUBERFLOTE	100	6.00	5.00	4.00	3.20	2.60

"SEE VERY SPECIAL OFFERS ON REVERSE SIDE"

## SPECIAL No. 1

### NEW VARIETIES AT PRICES YOU CAN AFFORD TO PAY

These prices are as Special Introductory Prices so that Fans may grow them this season.

Prices are F. O. B. Easton

	Per	Bulbs			Per	Bulblets
		No. 1	No. 2	No. 3		
AMERICAN COMMANDER	10	\$8.00	\$6.40	\$5.00	100	\$3.20
HINDENBURG'S MEMORY	10	4.50	3.50	2.50	100	3.20
KRIJTBURG	10	1.50	1.20	1.00	100	1.50
MISS NEW ZEALAND	10	.80	.60	.45	250	.50
MOORISH KING	10	.80	.60		100	.60
NEW ERA	10	1.00	.80	.70	100	.60
PEGGY LOU	10	1.20	1.00	.80	100	.40
PURPLE BEAUTY	10	3.00	2.40	2.00	100	3.00

	Per	Bulbs			Per	Bulblets
		No. 1	No. 2	No. 3		
ROSALIE	10	1.20	1.00	.80	100	.80
ROSA VAN LIMA	10	1.20	1.00	.80	100	.60
RUDOLPH SERKIN	10	1.20	1.00	.80	100	1.20
SARASATE	10	1.80	1.50	1.20	100	1.50
SCHOONOORD	10	1.80	1.50	1.20	100	1.20
SNOW PRINCESS	10		1.50	1.20	100	2.00
THE FIRST	10	.80	.60	.50	100	1.00
VREDENBURGH	10	2.00	1.60	1.20	100	1.80
WALK OVER	10	2.00	1.60	1.20	100	1.80
ZAUBERFLOTE	10	.80	.60	.50	100	.50

### NOW THE SPECIAL!

Select values to the amount of \$ 5.00 and remit \$ 3.70 in full payment.  
Select values to the amount of 10.00 and remit 6.90 in full payment.  
Select values to the amount of 20.00 and remit 12.60 in full payment.  
Select values to the amount of 30.00 and remit 17.80 in full payment.  
Select values to the amount of 40.00 and remit 22.00 in full payment.  
Select values to the amount of 50.00 and remit 25.00 in full payment.

No order to contain more than three lots of the same size and variety. All of the above varieties are outstanding and introduced by outstanding originators. Stock quoted subject to prior sale. First come, first served.

## SPECIAL No. 2

### RARE BULB AND BULBLET SPECIALS

	Per	Bulbs		Per	Bulblets
		Large	Med.		
ADMIRAL	1	\$0.60		5	\$0.35
AMERICAN COMMANDER	1	.80	.50	6	.30
BEAUTIFUL OHIO	5	.80	.50	20	.25
BEOWOLF	5	.60	.40	25	.25
BLACK OPAL	2	.50	.30	20	.30
EDELWEISS	1	4.00	3.00	1	.50
EXCELL	1	1.00	.75	3	.25
FLORA FARMER	1	.75	.50	3	.25
GRETA GARBO	1	3.00	2.00	2	.60
IVORY KEYES	1	.50	.30	4	.25
KRIJTBURG	3	.65	.35	15	.30
MATTERHORN	1	.50	.30	5	.25
MEERSCHAUM	1	.30	.20	5	.25
MILLIE PARKS	5	.60	.40	40	.25
MRS. E. J. TOON	3	.50	.35	30	.30
MRS. MARKS MEMORY	1	7.50		1	1.00

	Per	Bulbs		Per	Bulblets
		Large	Med.		
MYRNA	1	.75		5	.45
NEW ERA	5	.60	.40	20	.30
OREGON ROSE	1	1.50	1.00	4	.40
PEGGY LOU	5	.60	.40	50	.30
PURPLE BEAUTY	1	.40	.25	6	.25
ROSALIE	5	.60	.30	20	.30
ROSA VAN LIMA	2	.50	.30	15	.30
RUDOLPH SERKIN	5	.60	.40	20	.30
SARASATE	2	.50	.30	15	.30
SCHOONOORD	2	.50	.30	12	.25
SILENTIUM	1	2.00	.60	2	.35
SNOW PRINCESS	3	.50	.35	15	.30
THE FIRST	5	.60	.40	25	.30
VREDENBURGH	2	.50	.30	15	.30
WALK OVER	2	.50	.30	15	.30
ZAUBERFLOTE	5	.40	.20	30	.25

### NOW THE SPECIAL FEATURE!

Select values to the amount of \$ 4.00 from above list and remit \$ 3.00 as payment in full.  
Select values to the amount of 8.00 from above list and remit 6.00 as payment in full.  
Select values to the amount of 15.00 from above list and remit 10.00 as payment in full.  
Select values to the amount of 32.00 from above list and remit 20.00 as payment in full.

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## SPECIAL No. 3

### PLANTING STOCK SPECIAL

Price Per 1000	Bulbs				Per	Bulblets
	No. 3	No. 4	No. 5	No. 6		
BRIGHTSIDE		\$6.00	\$4.00	\$2.50	Qt.	\$ 1.40
BRIGHTSIDE					Pk.	10.00
CREVE COUER		8.00	6.00	4.00	Qt.	3.00
EARLY DAWN	6.00	4.00	2.00	1.50	Qt.	1.00

Price Per 1000	Bulbs				Per	Bulblets
	No. 3	No. 4	No. 5	No. 6		
FAIREST PEARL		7.00	4.80	3.00	Qt.	2.00
SWEETHEART			4.00	2.50	Qt.	1.60
TOKEN		6.00	4.00	2.50	Qt.	2.00

"Once a Customer of J. H., Always a Customer"

Cordially yours,

J. H. HEBERLING, Easton, Illinois, U. S. A.

BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED

J. H. Heberling

Easton, Illinois, U.S.A.

Sec. 562, P. L. & R.  
U. S. POSTAGE  
**PAID**  
Easton, Illinois  
Permit No. 1

U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.